

Floral Design 1 (2024)

Demonstrating Personal Qualities and Abilities

- 1 Demonstrate creativity and innovation. 1
- 2 Demonstrate critical thinking and problem solving. 2
- 3 Demonstrate initiative and self-direction. 3
- 4 Demonstrate integrity. 4
- 5 Demonstrate work ethic. 5

Demonstrating Interpersonal Skills

- 6 Demonstrate conflict-resolution skills. 6
- 7 Demonstrate listening and speaking skills. 7
- 8 Demonstrate respect for diversity. 8
- 9 Demonstrate customer service skills. 9
- 10 Collaborate with team members. 10

Demonstrating Professional Competencies

- 11 Demonstrate big-picture thinking. 11
- 12 Demonstrate career- and life-management skills. 12
- 13 Demonstrate continuous learning and adaptability. 13
- 14 Manage time and resources. 14
- 15 Demonstrate information-literacy skills. 15
- 16 Demonstrate an understanding of information security. 16
- 17 Maintain working knowledge of current information-technology (IT) systems. 17
- 18 Demonstrate proficiency with technologies, tools, and machines common to a specific occupation. 18
- 19 Apply mathematical skills to job-specific tasks. 19
- 20 Demonstrate professionalism. 20

21 Demonstrate reading and writing skills. 21

22 Demonstrate workplace safety. 22

**Examining All Aspects of
an Industry**

23 Examine aspects of planning within an industry/organization. 23

24 Examine aspects of management within an industry/organization. 24

25 Examine aspects of financial responsibility within an industry/organization. 25

26 Examine technical and production skills required of workers within an industry/organization. 26

27 Examine principles of technology that underlie an industry/organization. 27

28 Examine labor issues related to an industry/organization. 28

29 Examine community issues related to an industry/organization. 29

30 Examine health, safety, and environmental issues related to an industry/organization. 30

**Addressing Elements of
Student Life**

31 Identify the purposes and goals of the student organization. 31

32 Explain the benefits and responsibilities of membership in the student organization as a student and in professional/civic organizations as an adult. 32

33 Demonstrate leadership skills through participation in student organization activities, such as meetings, programs, and projects. 33

34 Identify Internet safety issues and procedures for complying with acceptable use standards. 34

**Exploring Work-Based
Learning**

35 Identify the types of work-based learning (WBL) opportunities. 35

36 Reflect on lessons learned during the WBL experience. 36

37 Explore career opportunities related to the WBL experience. 37

38 Participate in a WBL experience, when appropriate. 38

**Exploring Leadership
Opportunities through
FFA**

39 Identify the role of supervised agricultural experiences (SAEs) in agricultural education. 39

40 Participate in an SAE. 40

41 Identify the benefits and responsibilities of FFA membership. 41

42 Describe leadership characteristics and opportunities as they relate to agriculture and FFA. 42

43 Apply for an FFA degree and/or an agricultural proficiency award. 43

Exploring the Importance of the Floral Industry

44 Explain the importance and benefits of plants and flowers. 44

45 Explain the economic importance of the floriculture and floral industries. 45

46 Identify floral design careers. 46

47 Research the history of floral design. 47

48 Identify safety considerations related to the floral industry. 48

49 Describe safety concerns associated with the floral industry. 49

50 Explain safety data sheets (SDS). 50

51 Discuss sustainability and eco-friendly practices used in the floral design industry. 51

Establishing Floral Design Foundations

52 Explain the principles and elements of floral design. 52

53 Identify cut flowers, foliage, and faux florals used to create designs. 53

54 Condition cut flowers and foliage to maximize shelf life. 54

55 Select containers, tools, and supplies used to create floral designs. 55

Creating Floral Designs

56 Create floral structures and embellishments. 56

57 Arrange bud and/or rose vases. 57

58 Construct vase arrangements. 58

59 Design bouquets. 59

60 Create wearable flowers. 60

61 Arrange a mass design. 61

62 Create a line-mass and/or line arrangement. 62

63 Discuss period designs. 63

64 Construct holiday arrangements. 64

65 Construct novelty designs. 65

66 Create portfolio of student work. 66

**Marketing Floral
Products**

67 Calculate retail price for a design. 67

68 Prepare potted plants for retail sale. 68

69 Identify retail outlets for sales of floral products and supplies. 69

70 Outline the chain of distribution of floral products. 70

71 Create window, wall, and freestanding floral shop displays. 71

72 Conduct an open house and/or floral showcase. 72

Servicing Special Events

73 Plan flowers and décor for a wedding or special occasion. 73

74 Create balloon bouquets and arches for celebrations. 74

75 Create an arrangement for a sympathy order. 75
